

# Catapult Your Career with the APICS CPIM

Learn more about the  
APICS CPIM program  
by visiting [apics.org/cpim](http://apics.org/cpim).  
Call APICS Customer Support  
at (800) 444-2742 or  
(773) 867-1777 to order  
your materials.

Stock number: 09001

*"To move up at any job, you have to be more than knowledgeable. At every turn I looked to APICS and got the training I needed, all the while greatly increasing my salary."*

**– Janet Steiner Soukup, CPIM, CSCP**

*Director of Distribution and Logistics Westell Technologies*

## About APICS

APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing and logistics. Since 1957, individuals and companies have relied on APICS for its proven educational programs, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals.

**APICS**  
The Association for  
Operations Management®  
8430 West Bryn Mawr  
Suite 1000  
Chicago, IL 60631 USA

## Solutions for Today's Production and Inventory Management Professionals



**APICS Certified in  
Production and Inventory  
Management Program (CPIM)**

**APICS**  
The Association for  
Operations Management®

## Gain a Competitive Advantage



Since 1973, more than 80,000 manufacturing professionals from around the world have turned to the APICS CPIM (Certified in Production and Inventory Management) program to optimize career possibilities, increase specialized knowledge, improve efficiency and boost salary potential.

### THE APICS CPIM PROGRAM

- **Basics of Supply Chain Management**—Discover the basic concepts in managing materials in supply chain.
- **Master Planning of Resources**—Learn to develop sales and operations plans and assess internal and external demand.
- **Detailed Scheduling and Planning**—Study techniques for material and capacity scheduling.
- **Execution and Control of Operations**—Discover how to prioritize work, execute plans, implement controls, report results, and provide feedback.
- **Strategic Management of Resources**—Investigate how to align processes and resources with the strategic plan to implement change.

## Maximize Your Performance



Professionals in the fields of operations management, production and inventory management, supply chain management, procurement, materials management, and purchasing who earn the APICS CPIM designation acquire the most current industry knowledge which enables them to advance their careers.

### APICS CPIM PROGRAM BENEFITS

- Increase your functional knowledge of production and inventory management.
- Improve efficiency of your organization's supply chain.
- Streamline operations through accurate forecasting.
- Predict outcomes more accurately.
- Maximize ROI on systems and technologies.
- Increase profitability by optimizing your organization's inventory investment.
- Enhance your credibility among peers, employers, and customers.

## Jump-start Your Career



Your learning experience will be easier with three options that personalize your APICS CPIM curriculum. Mix and match these learning methods to your individual learning style.

### APICS CPIM STUDY OPTIONS

- **Online APICS CPIM Review Courses**—Prepare for exams from the convenience of your own home in an instructor-led or independent study online format.
- **APICS Workshops**—Instructor-led review at your local chapter or the APICS corporate office leads you through interactive discussions for a one-on-one experience.
- **APICS CPIM Self-Study**—From flashcards to study notes, our extensive self-study resources will help you uncover testing insights, improve your performance, and strengthen your knowledge base.

**See how the APICS CPIM certification can change your world.**  
Visit [apics.org/cpim](https://apics.org/cpim).

*Since earning my APICS CPIM designation in 2003, opportunity has been knocking at my door nonstop. I suddenly found that "Here I am" quality to distinguish me from everyone else.*

*—Bill Annis, CPIM, CSCP, Implementation Consultant, MSS Technologies*

### Earn More

*According to Purchasing.com, APICS CPIM designees can earn up to 17 percent more per year – nearly \$16,000 – than without the certification.*

*Get started today with the APICS CPIM Program. Call APICS Customer Support at (800) 444-2742 or (773) 867-1777 to order your materials.*